



# CENTURY SENTINEL

VOLUME 32, NO. 1 SPRING 2017

## **PRESIDENT'S MESSAGE**

**Joe Lamkin, SGT (Ret)**

### President's Message

Greetings to all AOC members and their families this early Spring. We're closing in on another annual meeting and I encourage all of you to attend and bring your families and friends. You'll be surprised at the number of folks who attend for the first time and ask themselves "Why did I wait so long?"

This year's meeting is at the newly renovated Campbell House that is now a fancy Hilton Curio Hotel near downtown Lexington and the malls. See photos of the Campbell House in this newsletter along with a registration form and hotel reservation hotline to call. Don't wait to register!

Mark the dates August 25 and 26, 2017: Friday night for a poolside barbecue and Saturday for the luncheon and reunion dinner. We own the indoor pool where we're having the BBQ on Friday night, so come ready to take a splash. Remember, dress is casual for all events Friday and Saturday.

We'll also have the AOC Hospitality Room open for visiting with one another. Remember, you'll always meet someone you haven't seen in years, so be sure to attend the BBQ Friday and visit the Hospitality Room. For those of you who've never attended our annual meeting, be sure to register now. You don't have to be an AOC member to attend the annual meeting.

Need college money for your AOC member blood relatives who are about to start school? (Who doesn't?!) Be sure to have them apply for a \$1,000 college scholarship from AOC. See the website for application procedures.

Have you visited the 100<sup>th</sup>'s fantastic Museum? No, you don't have to go in person: you can see much of it at the AOC website. We have made many updates, so check in, or you can make a personal visit during workdays at Boudinot Hall.

Get your Spring wardrobe up to date by buying 100<sup>th</sup> logo shirts, caps and jackets online at our AOC website. We added new items you'll want to see.

Joe Lamkin

## **SOS, Support our Soldiers - Letter of Thanks from USA Africa Command**

We, the Combined Joint Task Force Communications Section (CJ6), humbly and very gratefully received your packages during the holidays this year, including the many, heartfelt and handwritten letters by some of your members. They all came as a surprise, since I'm an individual augmentee attached to a signal company from South Carolina that has the Horn of Africa support mission this year, and few at my home station - 3195<sup>th</sup> REGT., 2nd BDE, 100th DIV.-in Albuquerque, New Mexico even realize I'm off the continent. So, your outreach was especially relevant and appreciated.

G Mabel, S.H (USA) AFRICOM CJ63 LE 10 NCOIC

## **THE CHAIRMAN'S FOXHOLE** **MG Bill Barron, USA Retired**

### **Protecting and Growing Fort Knox..... moving that 'C' Game to an 'A' Game!**

Many of you know that since retiring from the Army in 2003, my 'day job' has been the Executive Director of the CORE Committee, Inc. The CORE Committee was formed in 1991 by a small group of Hardin County, Ky. business men who were concerned about protecting Fort Knox from future rounds of Army Base Realignment and Closure or BRAC as we call it. In spite of its small budget and part-time employees, CORE has been very successful in accomplishing its primary mission over the past 26 years and today the annual economic output of Fort Knox is \$2.6 Billion dollars. But the game is changing – there is serious talk within the Department of Defense of a new round of BRAC coming in 2019-2021.

In early 2015, the Executive Director of the Kentucky Commission on Military Affairs, COL(Ret) Dave Thompson and I started looking at what other states were doing to protect and grow their installations. A number of states with large concentrations of DoD employees (military and civilian employees) were spending millions of dollars to fund organizations in their States to aggressively protect their installations. It was clear that the Commonwealth needed to develop an 'A' game organization that would consist of full-time employees with a realistic budget to aggressively market Fort Knox so we developed the concept of the Knox Regional Development Alliance, Inc. or KRDA.

To fund KRDA for the next five years, Regional community leaders came together and conducted a Capital Campaign from May 2016 to Jan 2107 based on 5 year pledges. Within nine months, the Campaign had secured cash commitments of over \$500,000 per year from some ninety public and private sector investors. The next step is to hire a CEO/President for KRDA and we hope to have that

done by the end of April. KRDA will be open for business not later than 1 June 2017 with a brick and mortar office near Fort Knox.

With a potential round of BRAC on the horizon and the constant threat of budget cuts, the Region around Fort Knox must make the case for maintaining and growing Fort Knox's economic impact and military value. KRDA will implement a Three Priority Initiative designed to ramp up the regions efforts to protect against DoD mission cuts and to aggressively promote and leverage Fort Knox to drive economic growth over the next five years built around the following three goals:

Goal #1 – Advocate to Retain Existing and Attract/Recruit New DoD Missions.

Goal #2 - Implement Defense-Related New Business Attraction and Existing Business Retention Program

Goal #3 - Develop More Public - Public and Public – Private Partnerships

Transitioning from the 'Home of Armor' to an Institutional and Administrative Installation over the past decade, Fort Knox has experienced unprecedented and unpredictable change. Because of Fort Knox, our Region remained resilient through the recession when other Communities felt economic pain. If there is a future round of BRAC, I and my peers believe Fort Knox will again come out a winner. This premier Army installation has much goodness to offer such as 87,000 acres of prime ranges and maneuver area, 5,500 buildable acres, energy independence, a fully instrumented air field, cyber and physical security not to mention a low cost of living and high quality of life in the surrounding area. I suggest to each of you that you follow the progress of KRDA through our website at [www.growknox.org](http://www.growknox.org). High adventure lies ahead.....

God Bless our Soldiers Serving in Harm's Way  
 Gen B

**Answer to the two quiz questions in the Winter 2016 edition follow**

**Question on page 2:** When and where was this electric wall clock used by members of the 2<sup>nd</sup> Bn, 399<sup>th</sup> Regt?

Answer: The electric wall clock, which measures roughly 18" X 18" hung on wall of Company H's Orderly Room at Fort Chaffee, AK during the Century Division's mobilization in 1961. CSM Larry Craig was later given the clock by one of the NCO's with Company H at Ft. Chaffee who wanted the clock to be placed in the 100<sup>th</sup> Division Museum in Boudinot Hall at Fort Knox. CSM Craig passed the clock on to MG John Tindall at the 36<sup>th</sup> Annual AOC Reunion in Bowling Green this past summer who then brought it to the museum. The clock, designed by NCO's of Company H still keeps perfect time!

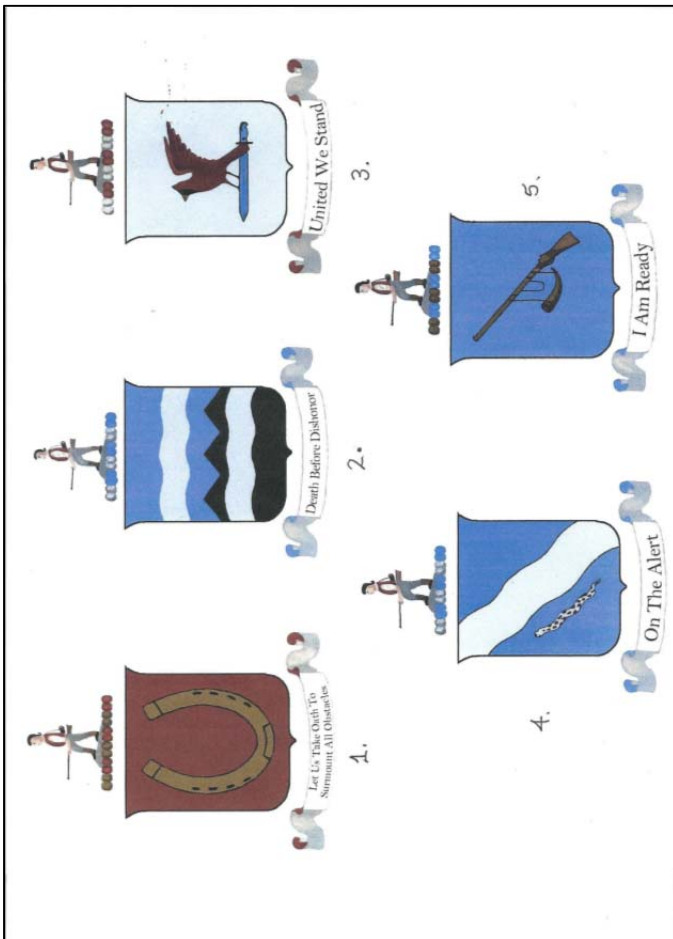
**Question on page 12:** Can you Correctly Identify All Five Regimental Unit Crests Affiliated with the 100<sup>th</sup> Division Pictured Above?

1. 100<sup>th</sup> Regiment
2. 397<sup>th</sup> Regiment
3. 400<sup>th</sup> Regiment
4. 398<sup>th</sup> Regiment
5. 399<sup>th</sup> Regiment

Bonus Point: Can you identify this Regimental Crest?



Answer in the next Century Sentinel.





New Roof over the Century Division Headquarters at Fort Knox  
February 2017



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in

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Hardin Memorial Health  
[www.hmh.net](http://www.hmh.net)

*Pictured above:* Cara Beth Dawson, BirthPlace, Hodgenville; Newborn, Marilyn Reynolds, Elizabethtown

*Shown at right:* Amanda Chism, M.D., Internal Med/Peds, Vine Grove; Mike Senay, Oncology Pharmacist, Elizabethtown;

Saundra Sakia, ICU, Vine Grove; Sheldon Lackey, CT Tech, Elizabethtown; Marshall Johnson, M.D., Surgery, Elizabethtown





### AOC Franklin Club Donations total \$9,875

The General's "Franklin Club Challenge" has raised \$9,875 from 84 participants; \$3,775 was designated to the Scholarship Fund; \$900 to the SOS Fund, \$950 to the Museum Fund and \$4,250 designated unrestricted.

We'd like you to become a member by giving generously to it – just mail a check to the AOC today!

The 85 participants are:

Larry D Abel	Ray Lackey
William D. Adams	Joe Lamkin
Maurice Allgeier	Benjamin Livingston
Sammy Alvey	Mike Lyall
Deborah A. Ashley	Michael Mannarino
Paul Baker	J.D. Maples Jr.
Robert Barnes	Clarence Martin Jr. (\$300)
Bill Barron (\$200)	Elmo Martin (\$200)
David Belcher	Bobbie Maybrier
Byron Bell	Charlie McBride
Richard Blain (\$250)	Michael McCorkle
Francis Bland	Francis 'Mac' McDermott
Joe B. Brown	Keith McWhorter
Joe E. Brown	Ned McWhorter
William Brown	Mit Merritt
Linda Bruin	Ronald Moss
George "Bo" Campbell	Monte Nesmith
Richard D. Chegar (\$200)	Cyndy Nobel
Thomas Clay	Milton Nugent
Robert Cobb	Larry Pierson
Larry Craig	Carl Platt
Thomas Davis	Albert Pomey
Janie Diamond	Raymond Rodgers
Roy Downey	Richard Rowe
Douglas Draper	James Glen Russel
Tilman Drury	Robert Silverthorn
Brian Duffy	Charles B. Skaggs
David Evans (\$300)	Earl Sosby Jr.
Peter Evans	James Starr
James Fleenor	Dale Stewart
Lindsey Freeman	David Sullivan
Scott Garrett	John Swarts

Fleming Gordon	Ernest Taylor
Joel Hardin	Durward C. Thomas
Larry Herzog (\$200)	Steve Thompson
Leo Hill	Travis W. Tichenor III
Carl A. Hulsewede III	John Tindal (\$250)
Ronnie Jervis	Karl Truman
James C. Johnson	Tony Warren
Hobart Judd	Cleland White
David Jungquist (\$200)	
Ken Kapp (\$250)	Norm Williams (\$125)
Allen Kessler	Ben Zimmerman



CPT Vonda K. Mayfield receives her AOC Life Membership Lapel Pin from MG (Ret) Bill Barron, AOC Board Chairman at the 100<sup>th</sup> Division Headquarters on 12 February 2017.

Nurse Vonda Mayfield has been employed at Hardin Memorial Hospital in Elizabethtown, KY for the past 18 years where she worked in progressive care, surgical intensive care, cardiac cath lab and now works in the HMH Coronary Intensive Care Unit at HMH. As the HHC Commander, CPT Mayfield keeps everything shipshape at the 100<sup>th</sup> Division HQs at Fort Knox and she tells me she is making plans to attend the 37<sup>th</sup> Annual AOC Reunion in Lexington on 26 August. Congratulations to our new AOC life member and thanks to Hardin Memorial Health for supporting our Army Reserve Soldiers. We also thank HMH for being a loyal advertiser in the *Century Sentinel*.

### **AOC Financial Disclosures for 2016**

LTC (R) Ken Kapp, AOC Treasurer

We want you, the members, to know where our AOC funds come from and where we spend them. See Ken Kapp's summary below.

For the calendar year 2016, AOC's total cash receipts exceeded total disbursements by \$4,260. This was primarily the result of increases in Life Memberships, merchandise sales, advertising revenue and the donations from the "Franklin Club Challenge". At the end of 2016, AOC had total assets of \$121,608 with \$113,671 of that amount maintained in certificates of deposit at Fort Knox Federal Credit Union.

In 2016, the AOC donated/transferred \$4,505 to the Scholarship Fund from the "Franklin Club Challenge" and the proceeds from the Annual Meeting. At the 12 February Board of Directors' Meeting, the AOC Board voted to immediately donate an additional \$3,000 to the Fund. For 2016, the Fund received \$6,455 in contributions, paid out \$10,000 in scholarship grants and received a net of fees investment return of 9.2% or \$12,843. As of December 31, 2016, the Fund has a balance of \$191,277.

Financially significant in 2017, Hardin Memorial Health, Fort Knox Federal Credit Union and Swope Family of Dealerships will again renew their advertisements in the *Century Sentinel*. These fees underwrite the cost of our publication; please use advertisers when possible.

For 2017, the "Franklin Club Challenge" remains open for you to meet, we need your participation at the Annual Meeting and becoming a Life Member helps us sustain our mission.



From L to R. Kevin Combs who served in the 100<sup>th</sup> Division G-3 Shop, Rick Dickerson, Paul Correa, Robert 'Stick' Decker, AOC Chairman Bill Barron and Kevin Reid

The North Hardin High School in Radcliff Kentucky hosted the Annual Junior ROTC Invitational Drill Competition on the weekend of March 11-12. Over 18 High Schools participated in the competition along with some well-known Patton Museum volunteers/reenactors and memorabilia exhibitors who have attended this event for the past 5 years. Each of these gentlemen are knowledgeable about the many weapons and other artifacts in their display and entertained quite a few High School JROTC cadet over the course of the day. Over the years, these great Americans have put in thousands of hours of volunteer time at the Patton Museum at Fort Knox, KY.

#### **Announcement of 2017 Annual Meeting of The Association of the Century (AOC)**

This is formal notice of the scheduling of the 2017 annual meeting of The Association of the Century.

The meeting will be held on Saturday, August 26, 2017, at 1:30 PM at the Campbell House Motel,

1375 South Broadway, Lexington, KY, in the AOC meeting room.

# THE ASSOCIATION OF THE CENTURY (AOC) THIRTY – SEVEN ANNUAL MEETING/REUNION REGISTRATION FORM LEXINGTON, KY, SATURDAY, AUGUST 26 2017

Name \_\_\_\_\_ AOC Member Y/N? \_\_\_\_\_ Date \_\_\_\_\_

Rank/Grade: \_\_\_\_\_ Branch: \_\_\_\_\_ Active/Retired: \_\_\_\_\_ First Meeting Y/N? \_\_\_\_\_

Current or Last Unit of Assignment: \_\_\_\_\_

Spouse/Guest Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone#: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

## MEETING EVENTS AND PRICING

**A. Registration Fee – \$15.00 per AOC Member for the weekend unless you are E-5 and below.**  
*All attendees must pay registration fee even if you are only attending one event.*

Check one: \_\_\_\_\_ E-6 and above - \$ 15.00  
\_\_\_\_\_ E-5 & below - no charge Registration Fee = \$ N/A

**B. Friday, 25 August 2017, Bar-B-Q Buffet and Social (1800-2100) Campbell House Curio**  
Number @ \$25.00/ea. = \$ \_\_\_\_\_

**C. Saturday, 26 August 2017 Events (Campbell House Curio, Lexington, KY)**  
AOC Awards Luncheon: (1130 – 1300) ----- Number @ \$15.00/ea. = \$ \_\_\_\_\_  
Evening Reception / Banquet: (1700 – 2100) ----- Number @ \$30.00/ea. = \$ \_\_\_\_\_  
**TOTAL AMOUNT REMITTED ..... \$ \_\_\_\_\_**

*Please check if special diet is required for meals \_\_\_\_\_*

Register online at <http://www.the-century.org> or mail registration form and check payable to  
“Association of the Century” to: **Linda Bruin, 104 Bradbury Lane, Georgetown, KY 40324**  
**Registration Deadline is 1 August 2017**

**NOTE: Hotel Reservations for the Campbell House, Lexington, Kentucky**  
**(1375 South Broadway, Lexington, KY 40504)**

The direct # for reservations is 859-255-4281, ask for the Group Code: AOCR

On-line registration is also available at: [Association of the Century](http://www.the-century.org)

**Queen Double and King Single Rates Room Rates are \$ 109.00 plus taxes. \* Hotel Rooms are available for Friday and Saturday Nights \* Free breakfast is furnished at the hotel\*\*If you are staying at The Campbell House please check block \_\_\_\_\_ Hotel registration deadline is July 29, 2017**

**We are growing every day**  
*making Hardin County stronger!*  
**PROGRESS!**

**Come See Our**

<b>Bob Swope Ford</b>  <b>1307 N. Dixie Highway,            Elizabethtown, KY 42701            (270) 287-8406</b>  <b>bobswopeford.com</b>	<b>Swope Nissan</b>  <b>1100 N. Dixie Highway,            Elizabethtown, KY 42701            (800) 948-8158</b>  <b>swopenissan.com</b>
<b>Swope Toyota</b>  <b>1085 N. Dixie Highway,            Elizabethtown, KY 42701            (800) 695-1521</b>  <b>swopetoyota.com</b>	<b>Swope Hyundai</b>  <b>1102 N. Dixie Highway,            Elizabethtown, KY 42701            (877) 513-0785</b>  <b>swopehyundai.com</b>
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### Need Help with College Costs?

We are looking for deserving applicants for AOC scholarship funds! Yes, we want to give your qualifying blood relative \$1,000 to help toward their college costs. See the procedures for applying at <http://www.the-century.org/scholarship.htm>

One of our winners in the past was Maria Donahoe, daughter of retired AOC member COL(R) Keith Donahoe. She is in her Sophomore year at Macalester College majoring in Russian Studies to meet her career goal of becoming a diplomat. Maria has received the MG Benjamin Butler Scholarship for the past two years and says that it has been very helpful in closing the funding gap to cover books and tuition.

### AOC Membership Survey Summary

In December, 2016, the AOC board conducted an online survey of our membership. The survey had two goals: (1) to provide information and insight to the Board for decisions support and (2) to seek feedback from the membership concerning what the AOC was doing well and not so well. Several topic areas were included on the survey:

- Attendance Patterns Of The Membership
- Interest In Activities For Spouses At Annual Meetings
- Satisfaction With AOC Annual Meetings
- Recommendations For New Annual Meeting Locations
- Factors That Influence Attendance At Annual Meetings



- Interest In Organized Outings & Destination Resorts
- Time Of Year For Annual Meeting
- Satisfaction With Century Sentinel, General AOC Administration, And The AOC Supply Room

All AOC members were extended an invitation to complete the survey. Invitations and survey instructions were published in the December issue of the *Century Sentinel*. The survey was web based and available for completion for 60 days.

53 individual's responded to the survey. This was a weak but useable response rate – and certainly not a bad 'first effort' for the organization. Here are the significant 'take-always' from the survey results:

***Respondents who attended AOC meetings within the last four years:***

- Generally bring a spouse/guest (75%)
- Rated the last for annual meeting locations highly
- 54% of respondents thought we should consider other locations (other than Louisville, Bowling Green, Lexington, and Owensboro)
- No single consideration influencing AOC annual meeting attendance was identified

***Overall membership responses***

- A Kentucky resort park and the Opryland hotel were the top "destination resort" choices
- About 70% would attend annual meeting early to enjoy destination resort activities/amenities
- About 70% would likely participate in an organized outing at annual meeting (if affordable)
- Most (62%) do not see a need to change the meeting month

- 80% see the sentinel newsletter as interesting or extremely interest.
- Nearly 87% are satisfied with being an AOC member, 88% would recommend AOC to soldiers.
- Most members were familiar with AOC initiatives (corridor, SOS, website etc.).
- AOC Web site was visited infrequently
- Majority of respondents had NOT purchased from on-line supply room
- Of those who purchased merchandise, 88% were extremely pleased with quality
- Good ideas and themes for making membership more appealing and attracting more members.
- 98% consider AOC a good value
- Strong positive comments regarding AOC operations and work to date

***Recommendations for attracting new members***

- Find out where our retired groups are meeting take the supply room on the road we get more membership applications from supply room sales. Also look at possibly traveling once a year to unit locations within the division with on the road sale of merchandise meet and greet the soldiers within the division once they see the merchandise they're more apt to buy the merchandise and we're more apt to get new memberships. We can do this with the membership body we have today along with the board members.
- Advertise throughout the 100th Division -- Send files to all soldiers. Have posters at echolocation where the 100th is present.

- Are there 100th Division alumni who live near units who could be AOC ambassadors?
- Emphasizing camaraderie and scholarships
- Have you put out a survey at any of the Commanders Conference's to get their feedback? With the Division being spread out all over the US, it will be hard to get people from far away to join. The 100th Division is not the close knit home town Reserve unit anymore. There seems to be a problem with the civilian personnel at Division Headquarters. It is hard to get in touch with anyone, or to get an answer. Seems like you are bothering them with your questions or concerns. From what I hear it is not just with retirees calling, it is also their
- Soldier's that cannot get help either. What a shame, Division HQ used to be very user friendly for everyone and the
- I just turned 80 a month ago, and I think you should keep on doing what you have been doing. But thanks for asking.
- Keep pushing word-of-mouth advantages of membership to our members.
- Member on member campaign
- Need a committee to reach out to soldiers in the region. Current TPU soldiers now in other divisions are not getting the information about the AOC and each year that goes by there is less knowledge flowing about the AOC
- Information to the units and what benefits to the soldiers especially since these soldiers are no longer in the 100th. Need a sales team. This would be better accomplished with

soldiers still TPU members drilling in the region to spread the word

### *Recommendations for making the AOC more appealing*

- Help with travel cost for those who live outside of Kentucky.
- Host a select number of members at Ft Knox on several occasions per year, but make it a big deal.
- Host unit reunions to encourage members who served together to reconnect.
- I would like to see more NCOs on the board. I think there are too many officers on the board. I have offered to be on the board and been ignored.
- If not already being done, send copies of the AOC Newsletter to 100th Division units in an effort to attract new members from the ranks.
- Include more detailed schedule of events that occur at the annual meeting. Have events at unit locations during drill dates to entice new members.
- It is tough as the median age goes up to attract new members in any service organization. Invite them to show what you do before you invite them to join or attend a convention. Actions speak volumes.
- It needs to be held at a different time of the month like it was in the past. Being held at the end of August is inconvenient for a lot of families as this is the time that their children are going back to school. I know that a lot of the older members
- Lower the cost if at all possible.
- Maybe a social media site in addition to the website.
- More emphasis on NCO ranks
- More frequent publications

- More organized things for membership to do on Saturday- roll business meeting in as a one page summary and vote at dinner.
- Offer sales on a limited basis for joining.
- Really think you are doing a good job doing what you are doing.
- Stop being a propaganda outlet
- Survey is good start.
- You are doing a good job, keep up the good work.
- You got me there. I'll have to think about one.
- a magazine design of newsletter
- keep the cost low, get the info out as early as possible, and keep up the good work with the Division across the US, and NCO heavy, need a good outreach with those HQs

#### *Recommendations for Century Sentinel Newsletter*

- Feature a member or one of the units of the current Division. Who they are, what they do in their area of coverage.
- 100thDIV history and photos
- Articles about specific units and their missions.
- Articles on decorated members
- Current activities of the 100th Division – Current organization and unit locations of the 100th Div.
- Do not receive newsletters.
- I would like to see the makeup of the unit, locations and etc. The reason I have not been able to attend is
- Because I'm either in Florida or Canada in August. September would be better for me. You folks are doing a great job, keep up the good work.
- I would like to see the names of the people who have passed away and some info about them (what was their units, positions held, etc.) both

members and nonmembers of the AOC.

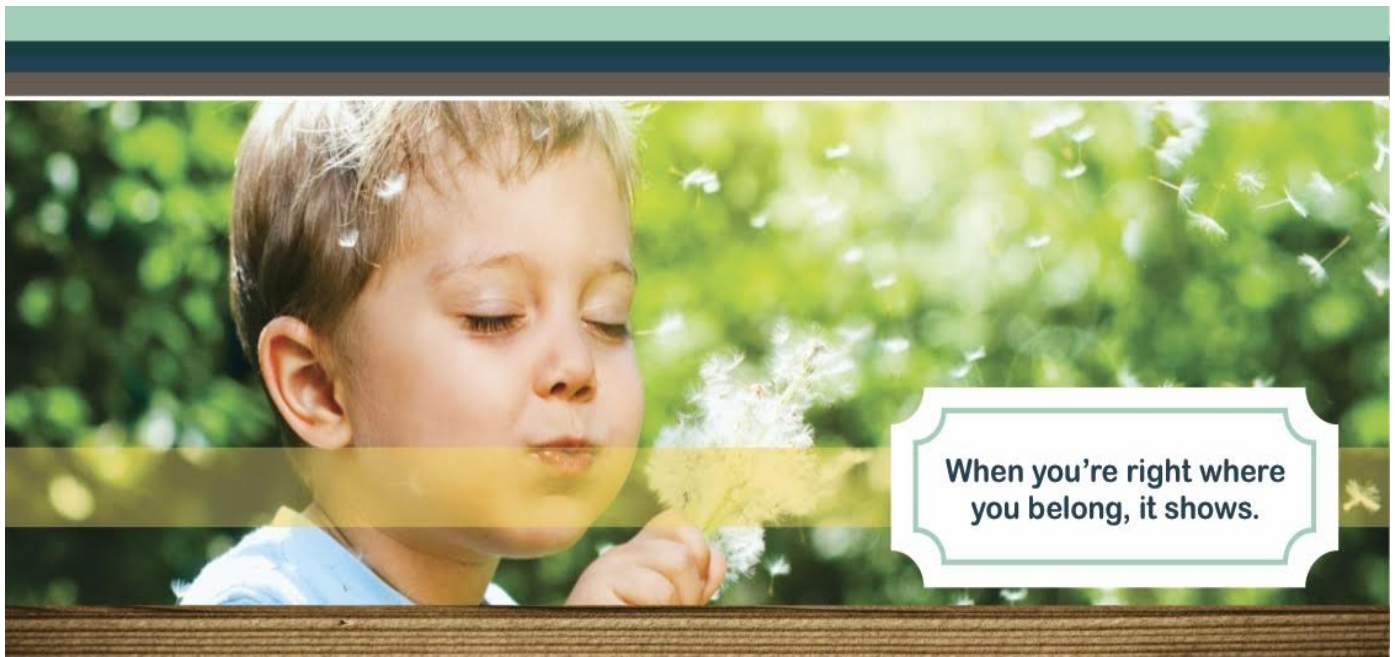
- Maybe some news/history from our out of state units in TN, AL, MS or even IN and WI. The 100th units post FY 1999
- Reorganizations. This may even spur some new memberships.
- More articles as 'where they are now -- before and after etc.
- Old unit photos
- More featured articles on past members of 100th Div.
- More photos and info on units.
- None. I am well satisfied with newsletter content.
- Perhaps comments from all scholarship winners, along with scholarship application forms.
- Pleased with current content
- Reports of activities or current status of retired 100th Division soldiers

Overall the results were informative. Detailed results of the survey were presented at the February 2017 Board meeting. A full report of the results was distributed to each Board member. For those of you that took time to respond Thank you. For those of you that did not get the opportunity to respond, perhaps a future survey will be conducted – stay tuned!

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