

The Association of the Century, Inc.
Minutes of Board of Directors
7 February 2023
Zoom Teleconference Meeting

1. Call to Order: LTC Horace Johnson, President, called the meeting to order at 1300 hours, 7 February 2023. No guests were present on the call.
2. Approval of Minutes: The minutes of the 9 November 2022 meeting were previously emailed to the board for review. Approval of the minutes will be postponed until the May meeting pending some corrections.
3. Treasurer's Report: The finance report was emailed prior to the meeting by LTC Kapp for board review. COL Rowe presented the report at the meeting in the absence of LTC Kapp. He reported that LTC Kapp will expand the disbursements information in the report, giving more detail. Motion to approve the report was made by COL Abel, and seconded by COL Starr, motion carried.
4. Website: COL Cobb reported that we are fleshing out the website with past scholarship information, minutes of the meetings, and treasurer's reports. The site seems to be functioning well. Keeping it up to date is the key. Death notices have been hard to keep up with. COL Abel reported that he has started a Facebook page for the AOC that is getting quite a lot of visibility. COL Abel requested obituary information to post on the page. The Facebook page name is the 100th Division Association of the Century. All are encouraged to follow the page. There was some discussion on whether the Association of the Century logo is registered to us and what the process is to get it done if not. Discussion was tabled until we have more information on this.
5. Membership Report: The membership report was submitted by SGM Zimmerman. The total membership is currently 907. We gained 2 and lost 2 members. He reported that more and more members are opting for an electronic copy of the newsletter.
6. Newsletter: COL Norm Williams request that we all send him photos and information for the next edition which will be published 1 June. This will be the edition with the Annual Meeting registration and information. We are currently sending around 200 newsletters via email which is a valuable cost savings. Members like the color and appreciate the email option.
7. Scholarship: CW5 Diamond reported that two payments were returned to the organization. One was a double payment and the other was because one of the recipients did not enroll this fall. We were not notified. This is the first time this has occurred. CW5 Diamond asked for volunteers to serve on the scholarship committee this year. Anyone interested can contact her.
8. Corridor of the Century: COL Russell encouraged members to work on packets for recommendations for the Corridor. Information for the packets is on the website.
9. Special Committee Fund Raising: COL Cobb reported we are changing the vendor for the supply room merchandise due to the former vendor moving and not being able to respond in a timely manner. He has given our logo to another vendor for estimates. More information will be given at the next meeting. He will have an order for the money that was previously allocated for new merchandise. We

are very low on inventory now but will get the orders filled from the new vender prior to the Annual Meeting. MAJ Holland made a motion to reapprove the fund allocation of up to \$1200.00 for inventory, CSM Belcher seconded, motion carried. LTC Johnson reported that Franklin Bank sent a check for \$1500.00 for the meeting, the third time they have donated. Atmos Energy sent a check for \$1000.00, an increase from \$500.00 last year. We are hoping to get more sponsors and advertising and have developed a packet that COL Cobb shared that includes the sponsorship tiers and what the incentives are. Any of the board members can use this to recruit sponsors. The fundraising and 501 C letters are a great help in this endeavor.

10. Historical Holding Center (Museum): No report.
11. Board of Directors: CSM Belcher will report at the May meeting.
12. SOS Pickle Packing: No deployments or activity.
13. Old Business: No old business.
14. New Business: COL Butler reported on the proposal to buy 100th Division commemorative whiskey bottles. The minimum number required is 200 at \$100.00 each. The survey on this recommended against this purchase. The idea has been tabled. Purchasing a commemorative coin was discussed. Details on purchasing and awarding recommendations will be provided at a later meeting for board consideration. On April 29th the First and Third Brigades will have a reunion in Berea. We will have some supply room items and members attending. COL Glenn Russell is the Chairman of the Recruitment Committee, they have some recommendations for presentations to 100th members to recruit new members. He discussed some of the ideas the committee is working on. At the May meeting COL Cobb will bring postcards and addresses of AOC members to send out inviting members to the Annual Meeting.
15. Annual Meeting 2023: LTC Johnson reported that the work group for the meeting are at the 80 percent mark of getting everything nailed down. We have signed a contract with the Holiday Inn, Bowling Green. The rate is \$99.00 for Friday and Saturday, if anyone comes on Thursday the rate is \$95.00 for that night. You can register online at hibowlinggreen.com or call the hotel. The meeting is under the code "AOC Reunion 2023". Friday night will be a western theme called "Round Up". The Trail Boss will be CSM Belcher. The meal price is \$28.00 for Friday night. Saturday Dinner is \$42.50 and below for different options. A board meeting will be held Saturday morning 0900-1030. Raffle items were discussed, the recommendation to board members is to not donate as many paintings and alcohol.
16. Next Board Meeting and Adjournment: The next regular board meeting will be on 9 May at Fort Knox, starting at 1300 hours. COL Starr moved to adjourn, MAJ Holland seconded, motion carried. The meeting was adjourned at 1527 hours.

Janie Diamond, CW5 (Ret)
Assistant Secretary